

The Transportation Leaders Program offers three levels of recognition:



Gold
9 or more activities



Silver
5 or more activities



Bronze
1 or more activities

Eligible Activities

- ✓ Conduct a CTrides commuter survey
- ✓ Provide commuting information to all employees
- ✓ Provide CTrides commuter information to new employees
- ✓ Offer a free CTrides Emergency Ride Home benefit
- ✓ Host annual event
- ✓ Host a Try-It Day event for employees to try out a greener commuting mode
- ✓ Establish a telework program
- ✓ Offer a pre-tax commuter benefit
- ✓ Provide preferential parking for carpools or vanpools
- ✓ Establish a flexible work schedule program
- ✓ Provide on-site amenities to support greener commutes
- ✓ Distribute transit passes/U-Pass CT
- ✓ Offer incentives to use greener ways to commute
- ✓ Operate or subsidize an employee shuttle
- ✓ Apply for recognition as a bike friendly business/community
- ✓ Offer a tax-free subsidy for transit or vanpooling
- ✓ Promote the use of CTrides services externally
- ✓ Develop commuter origin map

Benefit	Bronze	Silver	Gold
Certificate and Transportation Leader Digital Seal	✓	✓	✓
Invitation to Annual Recognition Event	✓	✓	✓
Highlight in Public-facing Communications		✓	✓
Quarterly Employee Green Commute Drawings			✓



It pays to become a
Transportation Leader.
Contact us at
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for more information

 **CTrides**

Fewer cars. Better air. Healthier lives.

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