

Put your employees on the road to a healthier commute.

Hassle-free, customizable events.

In many cases, employees aren't aware of the various options available to their commuting challenges. Your CTrides Outreach and Engagement Specialist will create your own customized educational events and activities to highlight new and less stressful ways to get to work.

These include:

- **Virtual Events** – A virtual room will be created just for your employees, allowing them to explore their transportation options, chat with a live commuter expert, and obtain helpful information. *See details on reverse.*
- **On-site Events** – We will work on-site with your employees to identify their best travel options and will promote these events through customized marketing resources.
- **Try-It Day** – Your Outreach and Engagement Specialist will work with you to set up a day to guide interested employees through the use of new commuting options, including buses, trains, pre-arranged carpools, or cycling. We provide all the support that's needed and will provide you with a post-event report on the results.
- **Marketing** – All marketing materials and resources you need to support your commuter program will be provided including promoting your efforts on social media, if desired.
- **Rewards and Incentives** – When your employees track their green trip on our easy CTrides app, they earn points for restaurant coupons, retailer discounts, monthly drawings, tickets to shows, and events — and more!
- **Annual Competitions** – Throughout the year, we host friendly statewide, regional, and local competitions to encourage Connecticut commuters and employers to record their green trips on our easy CTrides app. Participating employers and employees compete for statewide recognition in various categories.



Fewer cars. Better air. Healthier lives.

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The CTrides Virtual Event Room.

To accommodate employees who are not at the worksite every day, we have created a virtual alternative to our in-person events that give employees the opportunity to learn about the different ways they can commute to work. The CTrides Virtual Event Room will help your employees to:

- Find their best travel options.
- Sign-up for commuter rewards.
- Live chat with one of our commuting experts.

Your Outreach and Engagement Specialist will help plan your virtual commuter event and provide email templates, event flyers, and intranet content to spread the word.

If your organization is ready to share commuting tips and information with employees, contact your Outreach and Engagement Specialist to schedule your virtual event today.



Contact your Outreach and Engagement Specialist today!

Visit [CTrides.com](https://www.ctrides.com) for more information.

CTrides

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