

# Practical Solutions for Sustainable and Active Transportation in the Workplace

We are excited to have CTrides embedded into our culture as our company continues to grow. This great initiative ensures everyone has a way to get to work and keeps them working without having to worry about transportation. KUDOS CTrides!!!

— **Jessely Pineda**  
Human Resources & Talent Development, i2Systems

Working with CTrides has consistently been a fun and rewarding experience. With a dedicated staff and plenty of resources, CTrides makes it easy to encourage employees at The Hartford to change up their commute.

— **Alexandra Zepp**  
Assistant Risk Manager, The Hartford

Prior to our partnership with CTrides, our absenteeism rates were as high as 6.5% some months. For the month of June, which is right after the CTrides campaigns, our absenteeism rate was 3.7%. I do believe that our partnership with CTrides does attribute to the decrease that we have seen so far.

My executive team is very excited about the ERH program, and we look forward to working with you again!

— **Victoria Erickson**  
HR Manager,  
Global Steering Systems

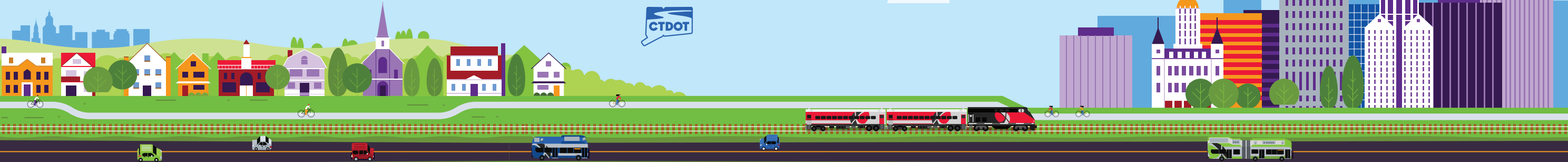
Scan to visit



CTrides.com



1-877-287-4337  
CTrides.com



## Welcome to CTrides, a service of the Connecticut Department of Transportation.

We help Connecticut organizations unlock financial, environmental, and productivity benefits by encouraging employees to choose sustainable and active transportation options over driving alone.

We provide personalized consulting, advanced analytical tools, and customized solutions to promote sustainable commuting practices.

## Customized Transportation Demand Management Programs

Your organization will benefit from our expertise in establishing or enhancing an existing transportation demand management program. With a foundation in data-driven strategies, we specialize in promoting sustainable transportation solutions tailored to your organization's needs.



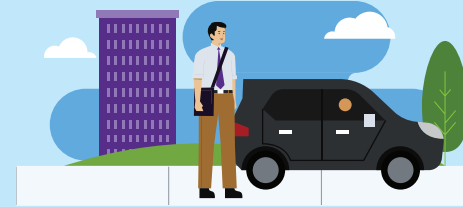
## Elevate Your Success with Cutting-Edge Tools

By utilizing CTrides' suite of solution-driven tools, you will empower your workforce to make informed commuting decisions, leading to improved efficiency, retention, and sustainability in the workplace. Our suite of tools provide your organization with the capability to conduct:

- Journey Mapping
- Commuter Surveys
- Transportation Impact Reports
- Productivity Analysis

## Emergency Ride Home

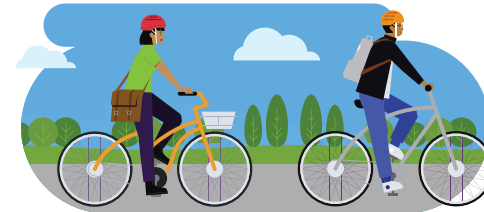
The no-cost CTrides Emergency Ride Home Program ensures peace of mind for employees who use sustainable and active transportation to get to work. It gives employees the comfort of knowing that if an unexpected emergency arises and their usual way home is unavailable, they can arrange alternate transportation and be reimbursed for that expense.



## Events and Engagement

We use our resources to develop and implement customized, on-site events and activities, including:

- Try-it days for sustainable and active transportation modes
- Customized trip planning assistance



## By partnering with CTrides, your organization joins a network of leading businesses in diverse industries across the state.

Hundreds of organizations have recognized the value of providing sustainable commuting options to their employees, resulting in numerous benefits.

Our programs have consistently delivered the following benefits:

- Improved recruitment and retention
- Decreased absenteeism and late arrivals
- Lowered expenses on parking

Contact us at **1-877-287-4337**  
or **info@CTrides.com** to learn more.