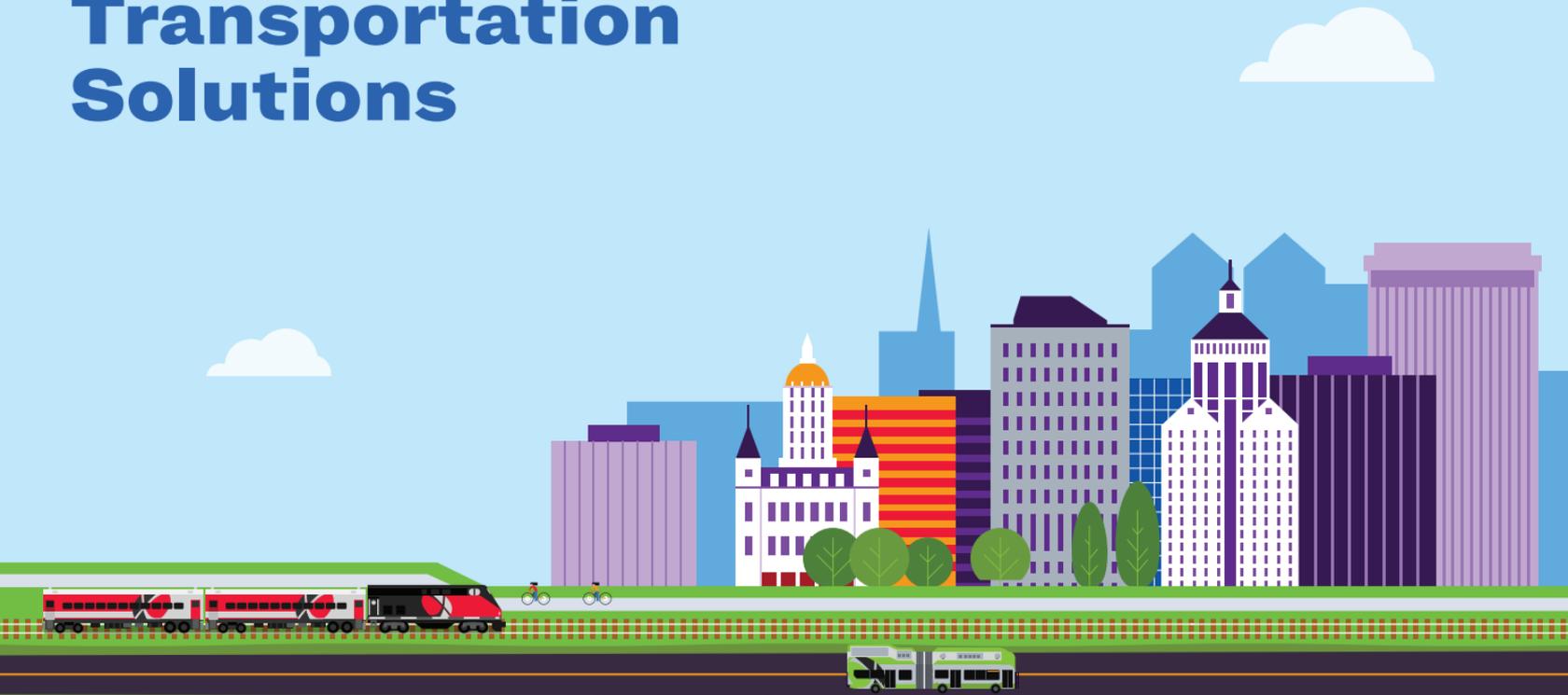


# Practical, Flexible, and Cost-Effective Transportation Solutions

 **CT rides**

Fewer cars. Better air. Healthier lives.



## Welcome to **CTrides**, a service of the **Connecticut Department of Transportation**.

We help Connecticut organizations unlock financial, environmental, and productivity benefits by providing employees with flexible, cost-effective transportation options that fit their needs. Our personalized consulting, advanced analytical tools, and customized solutions are designed to enhance commuting flexibility and efficiency.

### **Customized Transportation Demand Management Programs**

Your organization will benefit from our expertise in establishing or enhancing an existing transportation demand management program. With a foundation in data-driven strategies, we specialize in promoting the best transportation solutions tailored to your organization's needs.



### **Elevate Your Success with Cutting-Edge Tools**

By utilizing **CTrides'** suite of solution-driven tools, you will empower your workforce to make informed commuting decisions, leading to improved efficiency, retention, and sustainability in the workplace. Our suite of tools provide your organization with the capability to conduct:

- **Journey Mapping**
- **Commuter Surveys**
- **Transportation Impact Reports**
- **Productivity Analysis**

## Emergency Ride Home

The no-cost *CTrides* Emergency Ride Home Program ensures peace of mind for employees who use eligible travel modes to get to work. It gives employees the comfort of knowing that if an unexpected emergency arises and their usual way home is unavailable, they can arrange alternate transportation and be reimbursed for that expense.



## Events and Engagement

We use our resources to develop and implement customized, on-site events and activities, including:

- **Try-it days for a variety of transportation modes**
- **Customized trip planning assistance**



## By partnering with *CTrides*, your organization joins a network of leading businesses in diverse industries across the state.

Hundreds of organizations have recognized the value of offering employees more commuting options, resulting in numerous benefits.

Our programs have consistently delivered the following benefits:

- **Improved recruitment and retention**
- **Decreased absenteeism and late arrivals**
- **Lowered expenses on parking**

**Contact us at 1-877-287-4337  
or [info@CTrides.com](mailto:info@CTrides.com) to learn more.**

We are excited to have *CTrides* embedded into our culture as our company continues to grow. This great initiative ensures everyone has a way to get to work and keeps them working without having to worry about transportation. KUDOS *CTrides*!!!

— **Jessely Pineda**  
**Human Resources & Talent Development, i2Systems**

Working with *CTrides* has consistently been a fun and rewarding experience. With a dedicated staff and plenty of resources, *CTrides* makes it easy to encourage employees at The Hartford to change up their commute.

— **Alexandra Zepp**  
**Assistant Risk Manager, The Hartford**

Prior to our partnership with *CTrides*, our absenteeism rates were as high as 6.5% some months. For the month of June, which is right after the *CTrides* campaigns, our absenteeism rate was 3.7%. I do believe that our partnership with *CTrides* does attribute to the decrease that we have seen so far.

My executive team is very excited about the ERH program, and we look forward to working with you again!

— **Victoria Erickson**  
**HR Manager,**  
**Global Steering Systems**

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